Privacy Policy for Reflections Art

Effective Date: January 01, 2025

Welcome! We're excited to have you on this creative journey with us at Reflections Art ("Company", "we", "us", or "our"). We value your privacy just as much as we value your artistic expression and we're committed to protecting the personal information that you provide to us. Our Privacy Policy outlines how we collect, use, and safeguard your data when you visit our website or engage with our services. Reflections Art employs industry-standard security measures to safeguard your information from unauthorized access or disclosure.

1. Information We Collect: The Movements of Your Data

We collect certain personal information to help us provide you with the best experience, whether you're enrolling in classes, purchasing tickets, or reaching out for support. Here's what we might gather:

- **Personal Information**: When you register for classes, book tickets, or sign up for our newsletter, we may collect your name, email address, phone number, payment information, and any other details relevant to the services we offer. Think of it as the basics of your registration form—your name, email, and phone number are as necessary as knowing which leg goes front in a grand jeté!
- **Usage Data**: Our website (www.ReflectionsArt.co) uses "cookies," (not the kind you eat) to collect information on how you interact with our site. This website collects cookies and uses similar technologies to recognize when you visit this site. We track things like how often you visit, what pages you look at, and how long you stay. By accepting our use of cookies, your data will be aggregated with all other user data. This helps us improve our website and offer you a more seamless experience—just like a well-choreographed routine!
- By browsing this site, you consent to the use of cookies and our Privacy Policy in addition to Wix's Privacy policy. You can learn more about Wix's privacy policy here: https://www.wix.com/about/privacy
- **Payment Information**: We take payments for classes, workshops, and events seriously (like your perfect pirouette). We use trusted third-party payment processors to handle credit card and other payment details. Rest assured, your sensitive data is encrypted and protected, and we only use it for processing payments.

2. How We Use Your Information: A Performance of Purpose

We use the information we collect in the following ways:

- **To Provide Our Services**: We use your personal information to register you for classes, send you reminders, confirm bookings, and provide any information

related to your participation in our dance and performing arts programs. In other words, we're here to keep the show running smoothly!

- **To Improve Your Experience**: We're constantly working to improve our performances (and our website), so we use your data to personalize your experience, keep things running smoothly, and offer new features that we think you'll love.
- **To Communicate with You**: We may send you emails about class updates, promotions, or inspiring dance tips. But don't worry, if you ever need a break from our emails, you can always opt-out of our mailing list. Your personal details are used for the purpose of managing class registrations, communicating important updates, and tailoring our offerings to your unique needs.
- **To Process Payments**: We need your payment information to make sure we can give you access to the incredible classes, workshops, and events that you've paid for!

3. Sharing Your Information: A Dance Partner You Can Trust

We take your privacy seriously, and we don't just share your information with anyone. Here's who we might share it with, and why:

- **Service Providers**: We may share your information with third-party companies who help us with the nitty-gritty stuff, like processing payments or sending marketing emails. These partners are just here to help us make your experience better. We make sure they understand your data should only be used for the services they're hired to perform.
- **Legal Obligations**: Sometimes legal matters might require us to share information. If we're required to do so by law (such as complying with a subpoena or legal request), we will, but rest assured, we'll only provide the information necessary and legally required.

4. Your Choices: The Spotlight Is on You

You're the star of this performance, so you get to choose how much information you want to share and how you want to interact with us:

- **Access and Update Your Information**: You can request access to your personal information anytime. If any details are out of sync (maybe you changed your email or address), you can update them with us, and we'll make sure everything stays up-to-date.
- **Opt-Out of Marketing Emails**: If our emails ever start to feel like an encore you didn't request, you can opt out anytime by clicking the "unsubscribe" link in any of our messages. You can still enjoy our performances without the email reminders—no hard feelings!
- **Cookies**: Our website uses cookies to help improve your experience (no, not the delicious kind). You can manage your cookie preferences through your browser settings. Just remember, cookies help us keep the website running smoothly and help optimize your website experience.

5. Data Security: Keeping Your Info Safe Like a Locked Studio

We take industry standard security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. While no method of transmission over the Internet is 100% secure (even a perfect pirouette can slip up!), we strive to keep your data as safe as we would our most cherished choreography notes.

6. Children's Privacy: Young Stars Welcome

We love teaching your young, future leaders and we understand the importance of protecting their privacy. Using our website to sign up for our email list, classes, or other services we have available are intended for individuals aged 18 and older. If you're under 18, please don't provide us with any personal information. Have your parents/guardian take care of all of those details for you! If we discover that we've unknowingly collected personal data from a child under 18, we'll delete it as soon as possible!

7. Changes to This Privacy Policy: A New Dance Step

We might update this Privacy Policy from time to time to reflect changes in our services or legal requirements. If we do, we'll post the updated policy here, along with the effective date. So, check back occasionally—just like rehearsing for your next recital, it's good to stay on top of things!

8. Contact Us: Let's Keep in Touch

Have questions, comments, or just want to chat about your favorite dance move? We'd love to hear from you!

You can contact us at:

- **Email**: support@ReflectionsArt.co

Thank you for choosing Reflections Art. We can't wait to see you in class!